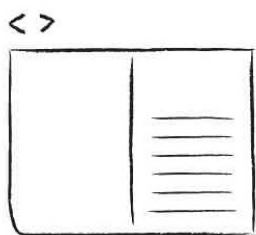


## Books in Browsers VII: Telling Small Stories



**FOR IMMEDIATE  
RELEASE**

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**“Books in Browsers VII: Telling Small Stories” takes place November 3-4, 2016 in San Francisco, CA at the Gray Area Foundation for the Arts. Charting the birth of visual platforms, new stories are emerging in a many-media world. Images and videos alongside text are being adopted to form novel narratives, instructional materials, and scholarship. This shift is reframing how we engage and how we learn.**

*New York, September 7, 2016* – Books in Browsers, a small summit for developers and designers in media and publishing, focuses this year on interactive and visual storytelling. The conference will be held on November 3 - 4 at the **Gray Area Foundation for the Arts** in San Francisco.

Speakers will present talks on topics ranging from storytelling with virtual reality to imagined spaces, and new forms of interactions with texts. In breaks, attendees will explore synergies among different arts, challenges and opportunities for the future, and the possibilities for visual storytelling.

The conference will kick off with a private reception prior to the conference at the **Goethe-Institut** in San Francisco, featuring an exclusive presentation only for guests of this year’s Books in Browsers.

**Books in Browsers VII: Telling Small Stories** is organized and sponsored by the Frankfurt Book Fair and the University of California, Davis, with sponsorship by The Andrew W. Mellon Foundation and Ingram VitalSource.

The official Books in Browsers hotel is the **Sir Francis Drake** – a beautiful, boutique hotel on the edge of San Francisco’s Union Square district, with a short BART ride to the conference location.

To be a part of this year’s exciting edition of this conference, [buy tickets here](#).

[Book your stay today](#) at the special Books in Browsers rate of only \$239/night!

Visit our website at [www.booksinbrowsers.org](http://www.booksinbrowsers.org) to read the speakers’ abstracts.

For general questions regarding the conference, please contact Grace Moss at [moss@book-fair.com](mailto:moss@book-fair.com).

For sponsoring inquiries, please contact Peter Brantley at [naypinya@gmail.com](mailto:naypinya@gmail.com).

## BOOKS IN BROWSERS VII: TELLING SMALL STORIES

### PROGRAM

<b>3 November</b>	
Peter Brantley	Welcome to Books in Browsers VII!
Brewster Kahle	Internet Archive
Adam Dewar	Gone in 15 Seconds: Unlocking the potential of Social Cinema
Dan Goldman	Feed-Native Comics: Visual Storytelling for the Vertical Scroll
Joe Veix	Weaponized Satire In Digital Malls: Using Humor To Pop The Filter Bubble
Craig Taylor	Let's Make Some Good Bad Journalism at a Digital Literary Magazine
Rick Johnson & Nick Brown	Generating Textbooks
Jane Friedhoff	Membranes: An experiment in permeable publishing
Donna Hancox	Amplified Voices – Transmedia storytelling in communities
Mohini Dutta	Interactive Chasms: How the Digital Medium Schisms Story from Narrative
Dave Cramer	A Bag Full of Stories
Kris Fallon	The Many Lives of Metadata
Corey Pressman	Poetry for Robots: An Experiment in Metaphorical Metadata

<b>4 November</b>	
Peter Brantley	Welcome Back
Tom Abba & Kate Pullinger	Ambient Literature: Story as Spatial Experience
Dorothy Santos	The Book as Cartography: The Materialization of Digital and Imagined Spaces
Zara Rahman	The Lies of Data-Driven Stories
Dan Archer	Expanding the frame: Lessons learned on covering human rights issues
Jack Lerner & Zahr Said	Considering the legal challenges of new visual representations
Michael Rau	What live performance can teach us about VR; or five meditations on creating immersive experiences
Deepak Chetty	Immersive Media and VR as Archive
Ali Osworth	Embodying Queerness: From Web Comics to Virtual Reality
Samantha Gorman	Creating Compelling Content for What Technology Does Great: Lessons Learned Through PRY and Google Daydream VR
Ivan Sigal	Image_by_image
Richard Nash	Film is Evil, Radio is Good.